

A/B TESTING

Dear Grandmaster Puzzles testers,

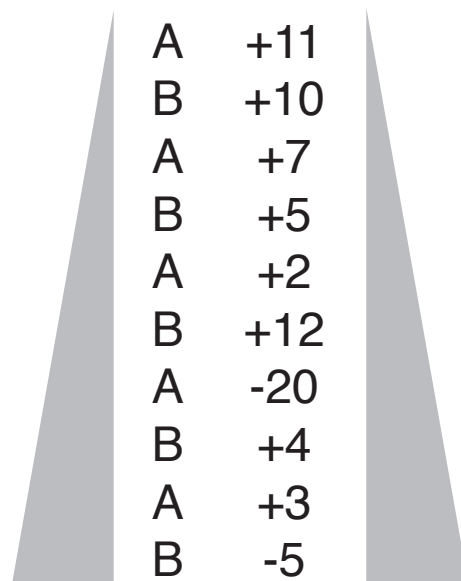
With our focus this year on growing our audience, we've decided to do some user experience tests across puzzle genres to determine which styles, sizes, clue patterns, ..., are most popular.

Instead of the usual submission process, we are interested in knowing these results from the A/B pieces when properly placed:

- # of cells shaded/containing objects in the even rows of that piece (5 times)
- # of cells that are part of even-sized regions (2 times)
- # of cells completely inside the loop/region (2 times)
- # of cells where the loop turns in the even rows of that piece (1 time)

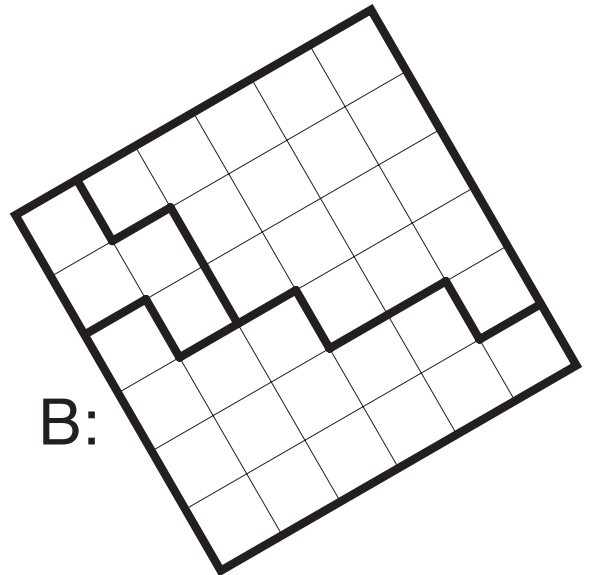
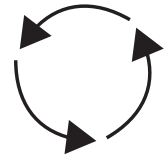
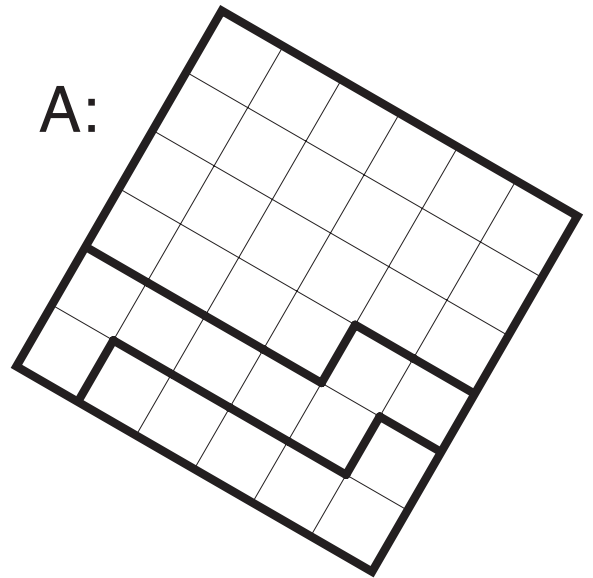
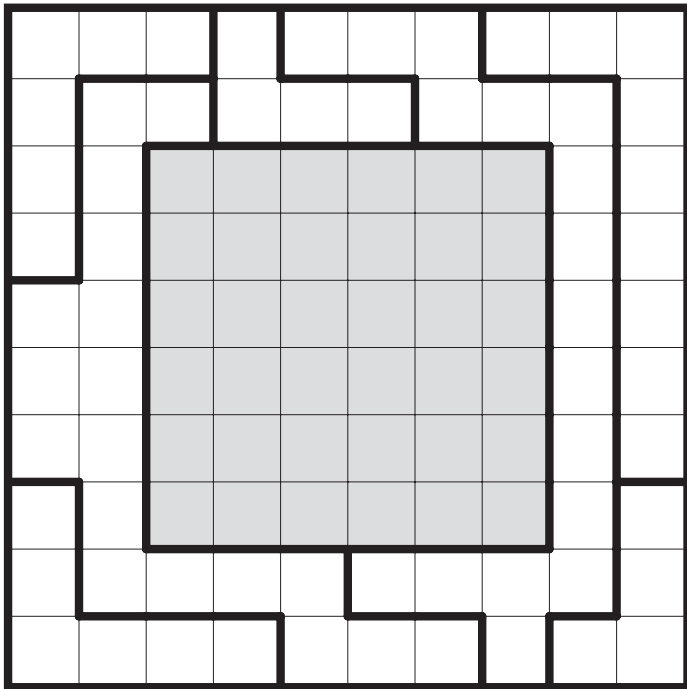
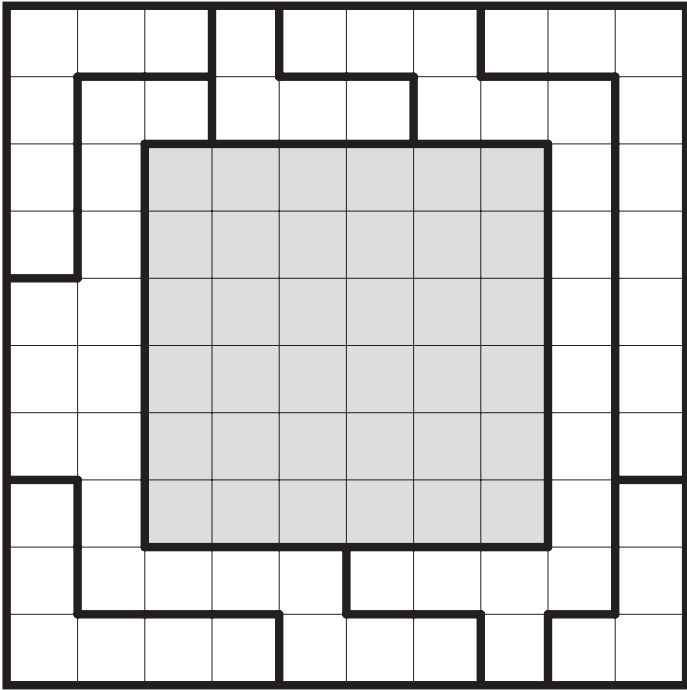
Please share your testing results with us, and tell us if there was anything special that helped you get through the whole puzzle packet.

-Thomas

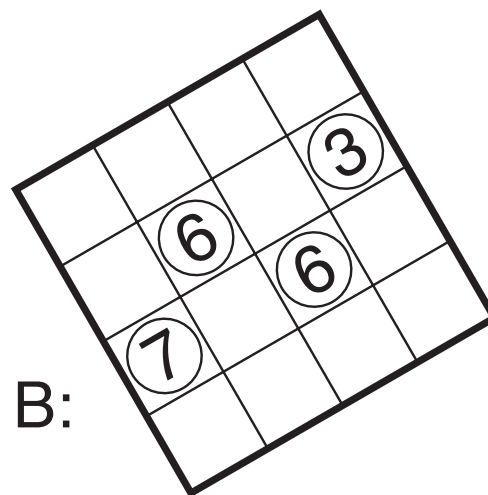
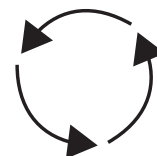
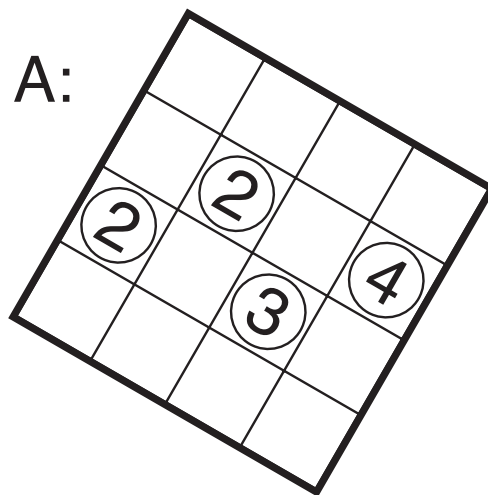
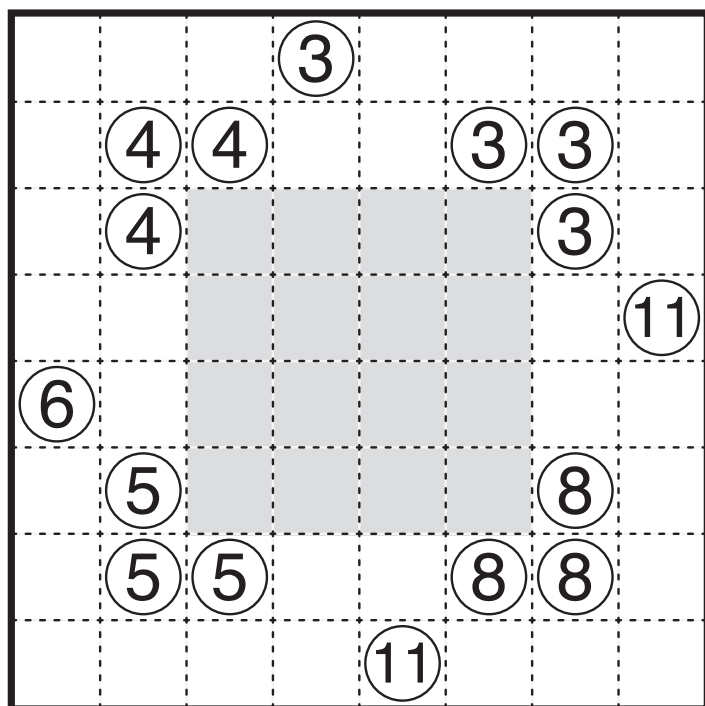
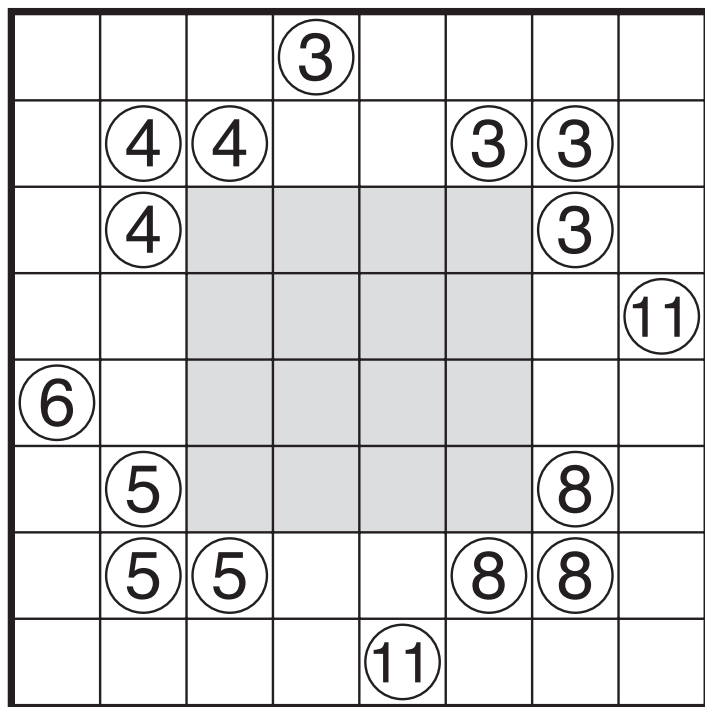


A	+11
B	+10
A	+7
B	+5
A	+2
B	+12
A	-20
B	+4
A	+3
B	-5

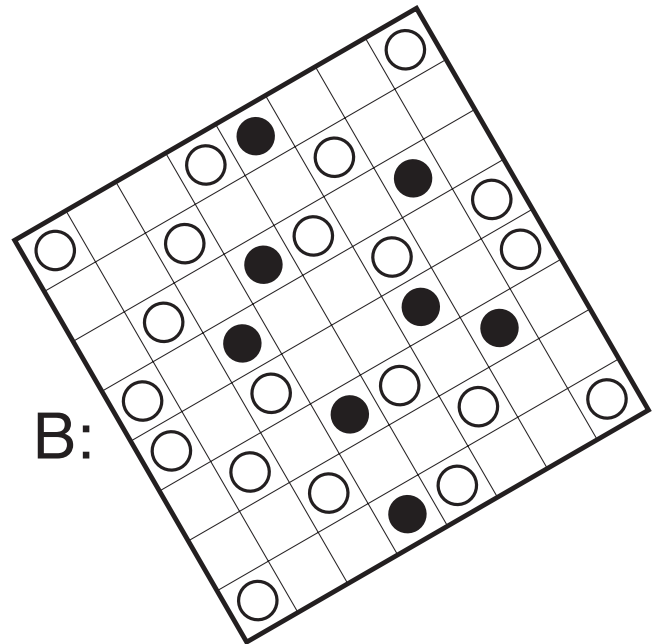
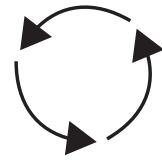
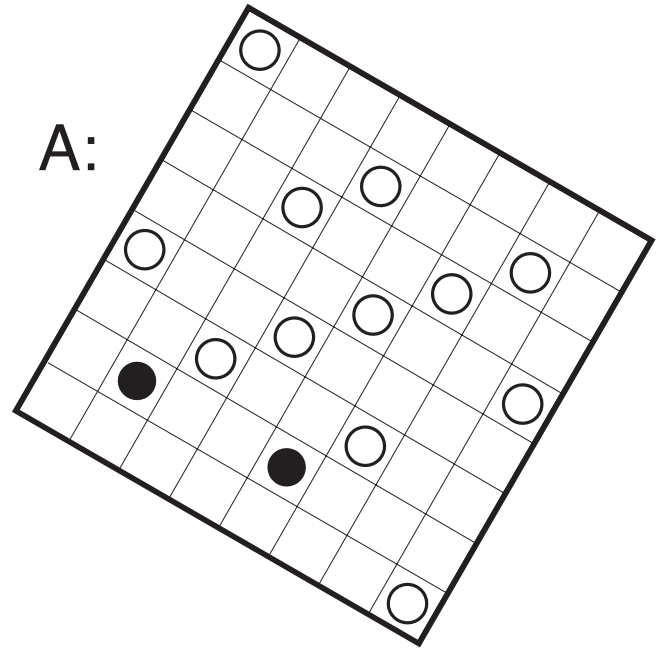
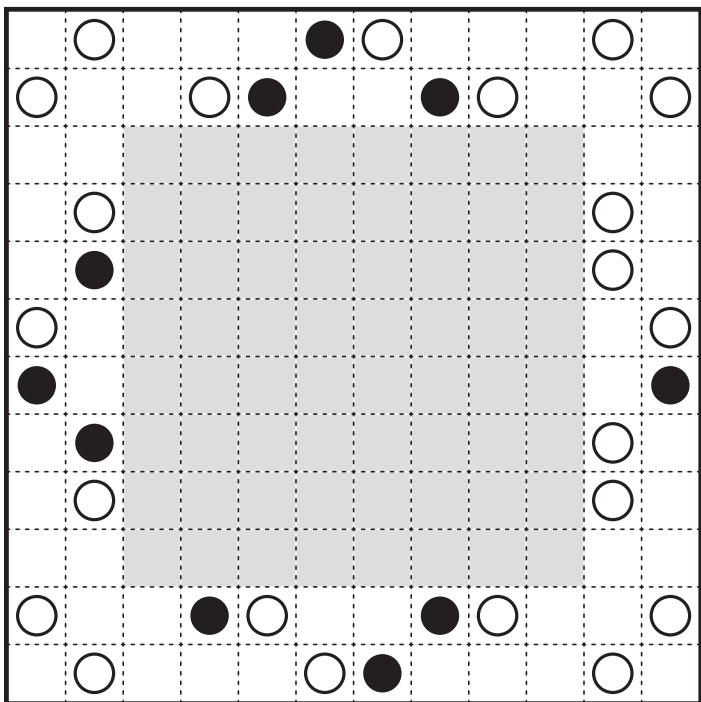
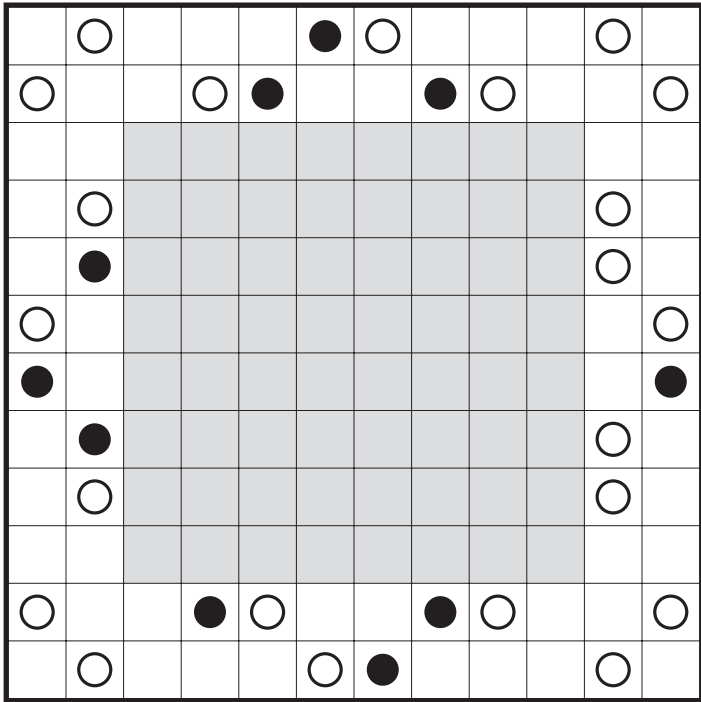
20/01/17:
(4) vs (4+6) by Thomas Snyder
Theme: Framed!



20/01/17:
 (4) vs (7) by Thomas Snyder
 Theme: Repeated Clue Clusters



20/01/17:
 (5) vs (6+4) by Thomas Snyder
 Theme: Clue Symmetry and Logic



20/01/17:

(9) vs (11) by Thomas Snyder

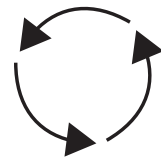
Theme: Easy as 1, 2, 3

1	2	3		1	2	3		1
								2
3								1
2								
1								3
								2
2								1
1								
2		3	1	2		2	3	3

1	2	3		1	2	3		1
3								2
2								1
1								3
2								2
1								1
2		3	1	2		2	3	3

A:

1				3	1	1
2						
3			3			
1	3	1				3
				2	3	



B:

		2	3	3		
1					3	
3			1		2	
	3					2
2	3	3				